



The Art of Detail™



## The Art of Detail™

Colecraft Commercial Furnishings creates innovative furniture solutions that combine style, function, technology, and craftsmanship in the design and manufacture of:

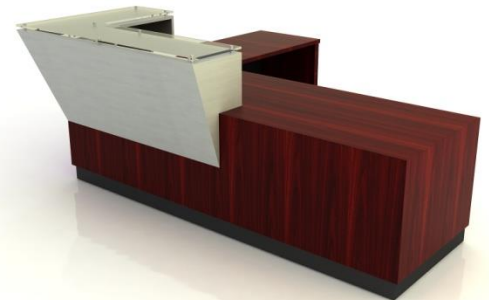
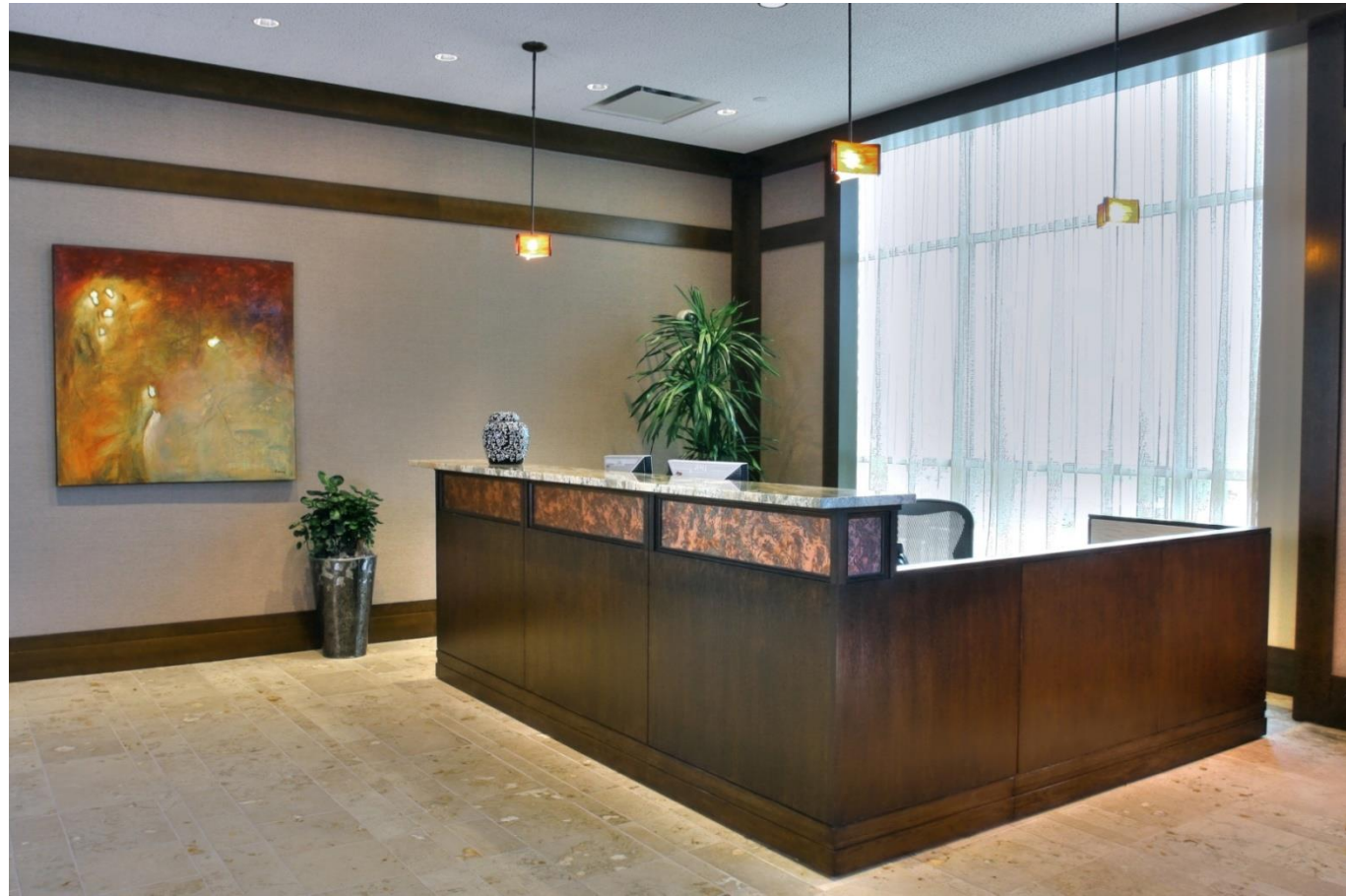
- Reception Areas
- Private Offices
- Conference Rooms
- Training and Meeting Rooms
- Dining Areas
- Libraries
- Project Solutions

Colecraft furniture provides visual appeal, enhanced performance and long term satisfaction for Business, Educational, and Institutional Organizations.

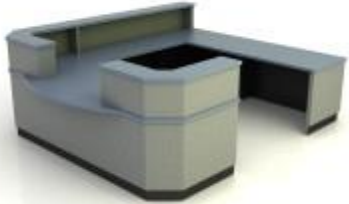
## Reception

Functional, visually pleasing and quality made, Colecraft makes reception desks that are part of a beautiful offering of furniture. We offer multiple shapes and sizes that can be specified to fit in any reception area. The reception product can be created from a combination of woods and laminates, and can be accented with stone, overlays, metals, glass or any materials to meet your design needs.

This is just the beginning of what we can create for you. Modifications can be made to meet your space requirements, storage needs or budget to create the perfect design centerpiece in your office.



# Reception



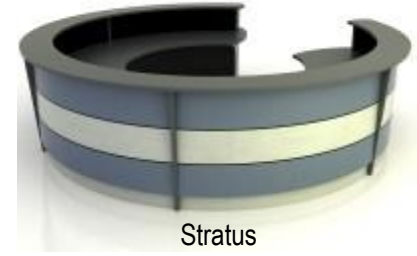
Aurora



Nuevo



Reflection



Stratus



Cambridge



Amherst



Marietta



Amsterdam



Harmony



Frisco



Williamsburg



Jamestown I



Jamestown II



Kendall Lane I



Kendall Lane II

**COLECRAFT**  
Commercial Furnishings



## Desking

Colecraft's Desk Solutions© is a revolutionary new approach in private office desking that allows designers and specifiers to simply and easily provide a client with the specific desking solution required to meet their unique needs. In these days of overwhelming choices, we have taken the decision-making process to a simple core of building blocks that allow the customer to create hundreds of unique combinations.



## Conference

Accommodating the unique human interaction that goes on in different meeting room environments requires specialized furniture in both function and design. Colecraft offers an extensive collection of finely crafted wood and laminate conference tables in a broad variety of styles and finishes. Several top and base configurations are available in a wide range of sizes that will satisfy most every meeting room need.



# Tables

## Top Shapes



Square



Rectangular



Arched End Rectangle



Round



Racetrack



Arched End Boat



View

## Wood Bases



Panel



Traditional Panel



Boat



Drum



Queen Anne



Duncan Phyfe

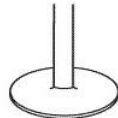
## Metal Bases



Column Leg



H Frame



Disc



Wire Management T



Tubular T



Tubular Double Column



Tubular X



Tubular 4 Column X



Arched I



Arched Double T



Arched X



DuraCast T



DuraCast Double Column



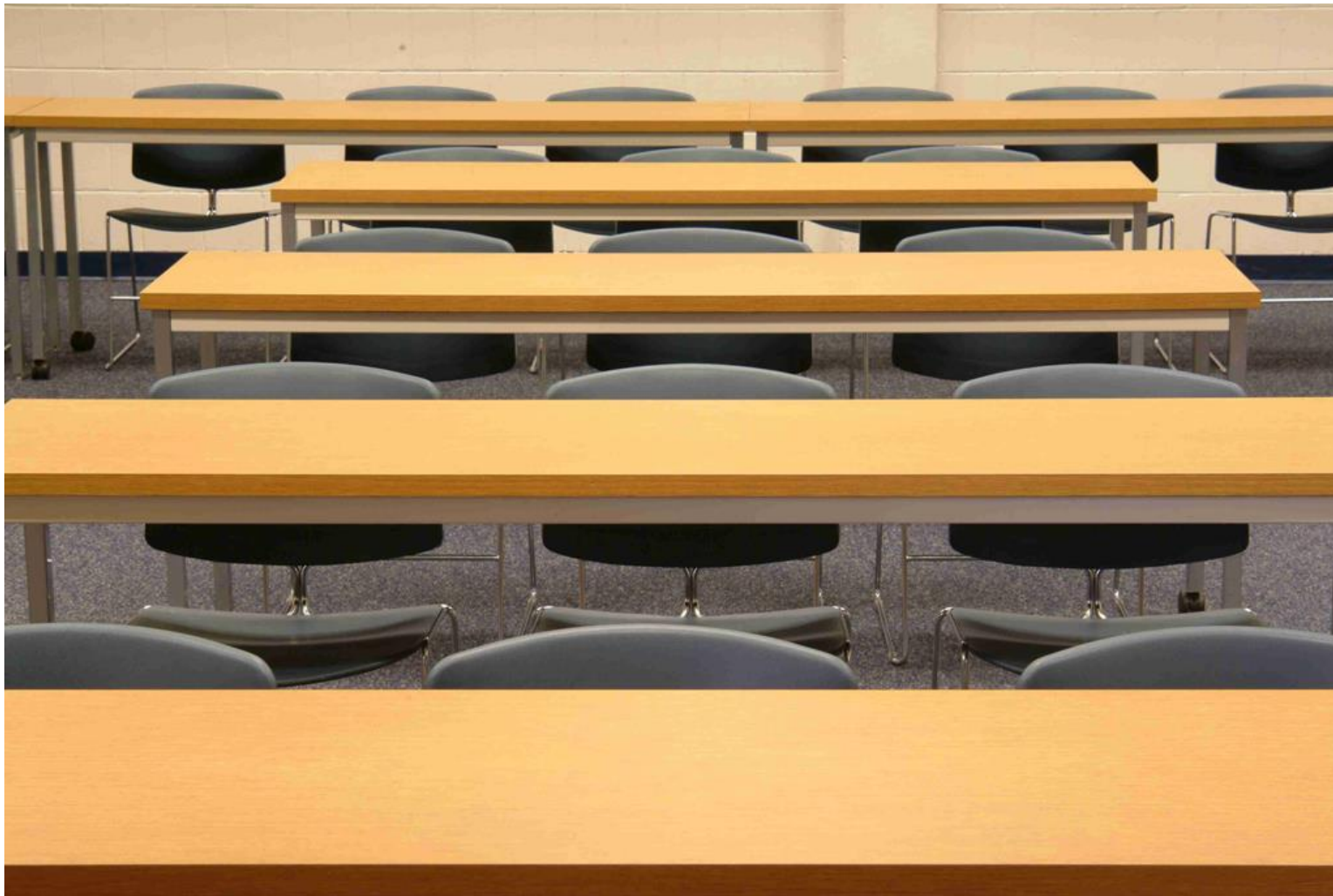
DuraCast X



DuraCast 4 Column X

This represents all tops and bases in our standard offering for conference, training and dining tables.

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## Training and Meeting

Colecraft provides training, reconfigurable, classroom, and lecture hall tables for single or multi-use settings. We offer these tables in sizes and shapes that provide a wide range of durable and functional solutions.



# Dining

From formal dining to a casual bistro, Colecraft offers a wide range of sizes, surface materials, base styles and finishes in dining tables.





## Library

Colecraft offers a complete line of Library Furniture solutions in Contemporary, Transitional and Traditional Styling.



# Library



Single Face Starter



Study Carrel Single



Chair



Square Table



Shaker Round Table



Puzzle Storage



Mobile Shelving



Newspaper Table



Hexagon Computer Station



Atlas Stand



Audio Bookcase



CD Storage



Book Cart



Magazine Rack



OPAC Station

# Project Solutions

## Colecraft Custom Designer©

Colecraft offers thousands of standard commercial furniture solutions across a wide range of functions, styles, finishes and price points. Chances are you will be able to find the right furniture product to meet your requirements from within these popular offerings, but if not, we are happy to customize any of these products to your exact requirements. We accomplish this through a process unique to Colecraft that we call “Colecraft Custom Designer©”.





The Art of Detail™



# Colecraft Commercial Furnishings

## Installation Album

# Cummins Engine Plant



Cummins

ISX12 ISX15

SINCE 1919

Cummins

Jamestown Engine Plant

Inc.





EVERY  
CUSTOMER

Cummins Inc.

Cummins

Cummins

James  
Engine  
Plan

# Chautauqua Institution









# Shults Auto Dealerships







LINCOLN



# Efficient Capital Management













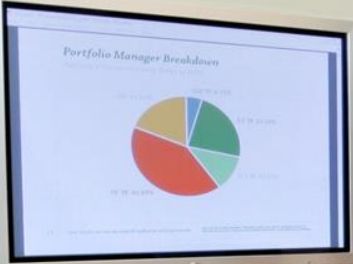




FIRE









Wooden cabinetry system with upper and lower cabinets, a central desk area with two computer monitors, and a small framed picture on the desk.



ESG's  
Clean Things Are Interesting

- 1) PNL Chart (Index)  
Right Structure for Data
- 2) PNL Chart Calc  
• Capital Gains  
• Dividends  
• Interest  
• Other Fee  
• Gains/Loss
- 3) Trade Valuation  
• Trading Profit/Loss → PNL Chart  
• Correct Positions/Prices  
• Risk Analysis Monitoring  
• Paper Accounting/Ex

Side desk area with a green plant, a small framed picture, and a bookshelf filled with books.

Three black office chairs arranged around a large, oval wooden conference table.





# Sheldon Foundation





















# Phillips Lytle



**Phillips Lytle LLP**

**Phillips Lytle LLP**







# Niagara County Community College









BWB



VINEYARD  
GROUP, LLC

B·W·B

GFC  
BUSINESS  
SYSTEMS

















# James Prendergast Library









COMPUTERS

# COMPUTERS





**CATALOG & RESEARCH**

















# American Public University System



















# Randolph Library













# Falconer Library







# Indigo Hotel - Lobby



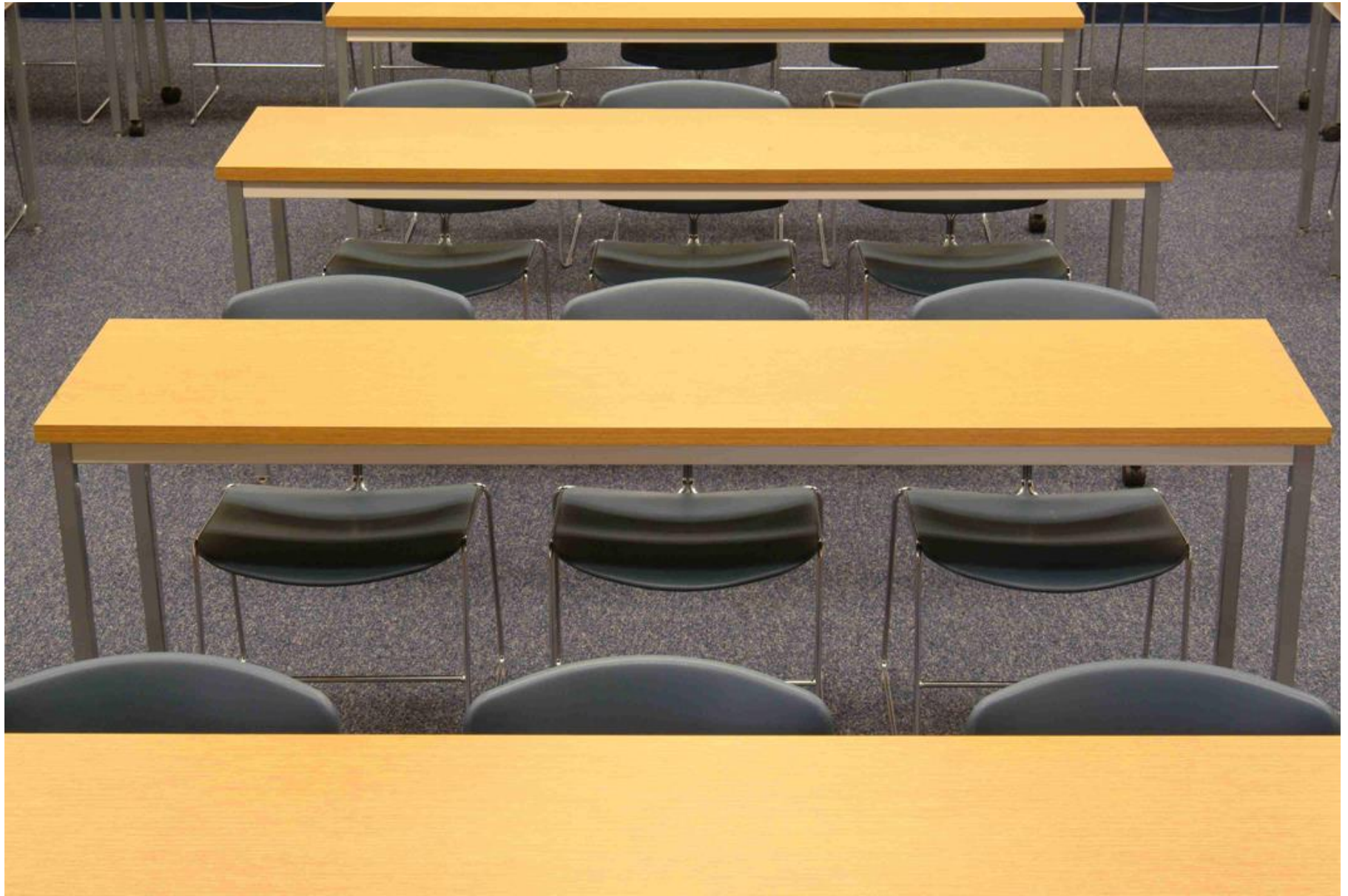








# Education



























# Technology Solutions















Reception



Desking



Conference



Training



Dining



Library

# The Art of Detail™



It is the pervading law of all things organic and inorganic,  
Of all things physical and metaphysical,  
Of all things human and all things super-human,  
Of all true manifestations of the head,  
Of the heart, of the soul,  
That the life is recognizable in its expression,  
**That form ever follows function.** This is the law.

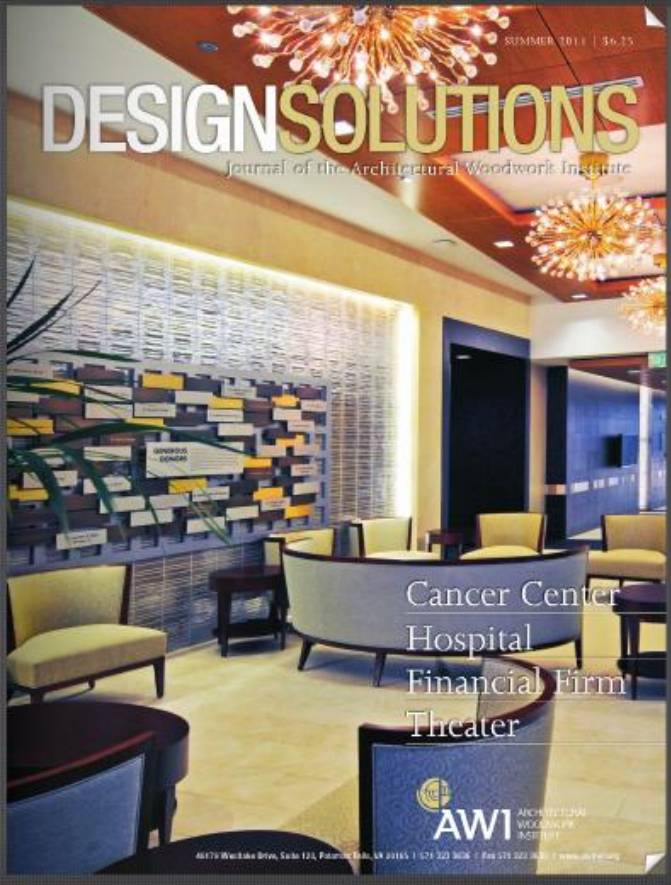
[\("The Tall Office Building Artistically Considered",](#) Louis Sullivan, published Lippincott's Magazine (March 1896).

**COLECRAFT**  
Commercial Furnishings

# Cabinetmaker + FDM



# AWI Design Solutions



**WOODWORK A BEAUTIFUL INVESTMENT FOR CAPITAL MANAGEMENT FIRM.**

**E**fficient Capital Management, LLC is a leading investment firm which offers portfolio management services to the world's most sophisticated investors. One of the goals emerging from the firm's tenth anniversary was to create a physical workspace that was welcoming, authentic and professional with a sense of community, and to provide a work environment that was productive for its people, supporting its employees with technology and connectivity.

EFFICIENT CAPITAL MANAGEMENT OFFICES

DESIGN SOLUTIONS | 25

**AWI MANUFACTURED MEMBER**  
**Colcraft Commercial Furnishings**

LOCATION: Palisades, New York  
SQUARE: 1953  
SPECIALTY: Exceptionally crafted commercial furnishings

"We provide innovative furniture solutions that combine style, function, technology and craftsmanship in the design and manufacture of reception areas, conference rooms, private offices, dining rooms and break areas. We provide visual appeal, enhanced performance and long-term satisfaction."

- Dave Messinger, CEO

**A BOUNTY OF WOODWORK**  
Colcraft fabricated the reception desk, a custom designed conference table featuring a reverse-flamed top and base-top with red oak veneer, and a combination of ribbed split wood with a granite top.

When it was time to design Efficient, the company founders knew they wanted a physical space to reflect their values and the company's brand and personality. Simply put, design woodwork was chosen as the main design language, a natural and inherent fit to the office.

The renovation of Efficient Capital's offices in Palisades, Illinois, was a remarkable project in many ways. From the entire life cycle, including planning and design process, entered in a 12-month period. The duration of the construction was only 15 weeks. The speed was due to woodwork being a 12 specific design program to guide the team as the company's Chief of Staff Services Jerry Couderk took their call to action and led the team referring the company's values and branding, establishing a community and creating space for collaboration.

THE PROMISE OF WOODWORK TO YOU

Thank Efficient Capital Vision allowed efficient Palisades a "WOW" Change and AWI member firm Colcraft Commercial Furnishings, Palisades, New York, to create a space unique to Efficient Capital and its values.

AWI DESIGN SOLUTIONS | SUMMER 2011

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# Jamestown Post Journal

